

Great Bay Community College

CATALOG ADDENDUM 2016-2017

Updated as of 12/9/16

DECEMBER 2016

- Intent to Graduate – Effective Fall 2016 semester
Matriculated candidates for graduation from all programs need to complete an Intent to Graduate form and submit the form to the College Services One Stop with payment of the graduation fee. Each student will be charged a graduation fee of \$100.00 for degree candidates and \$50 for certificate candidates. The fee covers the academic year (fall, spring, summer). Degree or certificates earned in subsequent years are subject to another graduation fee. Students are charged only one fee for dual majors: \$100 if one or both of the degrees is an associate degree and \$50 if both are certificates.

The fee will be used to cover the costs associated with program completion and will be assessed to all students who have completed their program requirements, regardless of participation in the commencement ceremony. The fee will be charged also to individuals who will be within six credits of completion, and to whom the College has given permission to participate in the spring commencement ceremony. This fee is non-refundable, unless students scheduled to graduate, including students eligible under the six-credit rule, fail to meet mandatory requirements at the time of commencement. However, a student eligible under the six-credit rule who participates in the commencement ceremony, and who fails to complete program requirements, will not be entitled to a refund.

OCTOBER 2016

- New course effective Spring 2017
 - **MKTG201G Business Relationship Management 3-0-3** Relationship Management provides students with theoretical knowledge and practical skills in building business relationships and the technologies associated with marketing, such as Customer Relationship Management (CRM) tools and software. Prerequisite: MKTG101G or HOS175G.
- Change to existing course effective Spring 2017
 - **MKTG101G Introduction to Marketing 3-0-3** The course presents an introduction and overview of marketing activities, and explains the role of marketing in the Global economic and social contexts. Students will learn about the components of strategic marketing, including how to plan, price, promote, and distribute products, goods, services, ideas, people, and places. *{Formerly MKTG125G}*
- Changes to existing programs effective Spring 2017
 - **Accounting Certificate** *{Formerly 27 credits}*
 - ACCT113G Accounting & Financial Reporting I 3-0-3

- ACCT123G Accounting & Financial Reporting II 3-0-3
- ACCT213G Cost Accounting I 3-0-3
- ACCT215G Cost Accounting II 3-0-3
- ACCT223G Intermediate Accounting I 3-0-3
- ACCT233G Intermediate Accounting II 3-0-3
- ACCT243G Federal Income Taxes-Individual 3-0-3
- **Leadership & Management Certificate***{Formerly Management Certificate 24 credits}*
 - BUS110G Introduction to Business 3-0-3
 - PHIL240G Ethics 3-0-3
 - BUS114G Management 3-0-3
 - Either BUS210G Organizational Communication 3-0-3 or BUS200G Teambuilding 3-0-3
 - Either BUS224G Human Resource Management 3-0-3 or BUS116G Organizational Behavior 3-0-3
 - BUS208G Leadership Theory & Practice 3-0-3
 - BUS209G Principles of Global Business 3-0-3
- **Sales & Digital Marketing Certificate***{Formerly Marketing Certificate 27 credits}*
 - BUS110G Introduction to Business 3-0-3
 - MKTG101G Introduction to Marketing 3-0-3
 - MKTG224G Sales & Sales Management 3-0-3
 - MKTG201G Business Relationship Management 3-0-3
 - Either BUS210G Organizational Communication 3-0-3 or BUS200G Teambuilding 3-0-3
 - Either BUS205G Small Business Management 3-0-3 or BUS282G Capstone Research 3-0-3
 - BUS209G Principles of Global Business 3-0-3

SEPTEMBER 2016

- New course effective Spring 2017
 - **MATH147G Topics in Applied College Mathematics Plus 5-0-5** Quantitative Reasoning course. This course satisfies an entry-level college mathematics requirement and acts as an alternative or replacement for MATH145G but with some added class time for review. Some careful attention is given as the course progresses to review high school algebra/arithmetical and is intended for students who do not quite place into MATH145G. Students cannot receive credit for both MATH145G and MATH147G. (See catalog description for MATH145G) Prerequisites: Satisfactory placement test scores as defined by the mathematics faculty or successful completion (grade of C or Better) of MATH 080G or equivalent, or by permission of the instructor.
- Changes to existing courses effective Spring 2017
 - **ARTS105G Intro to Music 3-0-3** This course is an introduction to western music. The student will listen to, read about, and discuss music from a variety of time periods, genres, and styles. The course will include some history and literature, and exposure to basic elements of music, as well as form and instrumentation. Primary emphasis will be on developing critical listening skills. *{Formerly HUMA105G}*

- **ARTS117G Art History I 3-0-3** This course surveys the history of art and design in Western and non-Western traditions from prehistoric to the 14th century including the Gothic period in Europe. The course emphasizes the connections among historical, political, social, religious and artistic developments, showing how artists and designers are influenced by the culture and time in which they live. *{Formerly HUMA117G}*
- **ARTS125G Visual Language 3-0-3** Communication occurs through visual symbols as well as through verbal symbols or language. Through the ages, art has served to record visual data through images and symbolism. Art also conveys intense emotion, is used as propaganda or social commentary, is interpreted through cultural and religious contexts, and functions as storytelling. This course examines the bridge between language and images by exploring the vocabulary of the elements and principles of design, the history and function of art criticism, the terms used to describe major art movements and periods in Western art history, and the terminology related to the methods, processes and materials used to create art. Using observation, reflection and critical thinking, students will analyze, discuss and write about visual art. Prerequisite: ENGL110. *{Formerly HUMA125G}*
- **ARTS127G Art History II 3-0-3** This course surveys the history of art and design in Western and non-Western traditions from the 14th century in Europe to the Postmodern era up to the year 2000. The course emphasizes the connections among historical, political, social, religious and artistic developments, showing how artists and designers are influenced by the culture and time in which they live. *{Formerly HUMA127G}*
- **CRIT150G Critical Thinking 3-0-3** This is a reading, writing, and speaking course that applies critical and creative thinking skills to controversial contemporary issues. Skills from asking incisive questions to making wise decisions, are presented sequentially. The skills are then applied in analyzing and evaluating selected readings. Stress is also placed on having students develop greater confidence in their ability to make rational choices about social issues. *{Formerly HUMA150G}*
- **ENGL201G Film and Society 3-0-3** This course will study American film as an expression of American society. Film as a reflection of social trends and changes in America will be emphasized. The influence of film on social and cultural values will be discussed. Course may be organized by genre, time period, or theme. Prerequisite: ENGL110G. (Fulfills Humanities requirement.) *{Formerly HUMA200G}*
- **MATH080G Skills for College Math 4-0-4** This course is for the student who possesses an adequate background in basic math concepts and skills but who has never taken an algebra course or who needs a refresher course. Topics covered are operations with signed numbers; algebraic expressions; linear equations/inequalities; exponents; square roots, understanding and manipulating formulas; translating and solving word problems; interpreting/analyzing data, and graphing simple linear equations. Offered every semester. (This course carries 3 credits, which apply to the GPA; however, the credits do not count toward degree requirements.) Prerequisites: Satisfactory placement test scores as defined by mathematics faculty or permission from the instructor. *{Formerly Developmental Algebra I}*
- **MATH145G Topics in Applied College Mathematics 4-0-4** Quantitative Reasoning course. This course focuses on quantitative thinking and methods with real-world applications. Some topics covered are algebraic expressions with applications, graphing and modeling linear, quadratic, polynomial, exponential and logarithmic equations, systems of linear equations and linear programming, simple and compound interest,

annuities, probability and measures of central tendency of a data distribution. Students cannot receive credit for both MATH145G and MATH147G. (See catalog description for MATH147G) Prerequisites: Satisfactory placement test scores as defined by the mathematics faculty or successful completion (grade of C or Better) MATH 084G, MATH090G or equivalent, or by permission of the instructor.

- **MATH150G College Algebra 4-0-4** This course prepares the student for higher-level mathematics. Some topics covered are factoring, rational exponents, solving linear and quadratic equations, rational expressions and functions, polynomial functions, composite and inverse functions, systems of linear and quadratic functions, logarithmic functions, and exponential functions. This course also prepares the student for higher-level mathematics. Graphing of trigonometric functions is in Pre-Calculus. Students cannot receive credit for both MATH150G and MATH152G. (See catalog description for MATH152G) Prerequisite: Satisfactory placement test scores as defined by mathematics faculty or successful completion (grade of C or better) of MATH084G or MATH090G.
- **MATH152G College Algebra Plus 5-0-5** This course prepares the student for higher-level mathematics and acts as an alternative or replacement for MATH150G but with some added class time for review. Some careful attention is given during the first few weeks to review high school intermediate algebra and is intended for students who do not quite place into MATH150G. Students cannot receive credit for both MATH150G and MATH152G. (See catalog description for MATH150G) Prerequisites: Satisfactory placement test scores as defined by the mathematics faculty or Math 080G or equivalent with C or better or permission from the instructor.
- **MATH210G Pre-Calculus 4-0-4** This course prepares the student for higher-level mathematics. Some topics covered are solving polynomial equations, rational expressions and functions, polynomial functions, composite and inverse functions, logarithmic functions, and exponential functions. This course also prepares the student for Calculus with trigonometric functions, their inverses and solving problems involving trigonometric identities. Some topics include right triangle trigonometry, Law of Sines, Law of Cosines and the geometry of vectors in the 2-D plane. Prerequisite: Satisfactory placement test scores as defined by mathematics faculty. or successful completion (grade of C or better) of MATH150GG, MATH152G or MATH 170G, or equivalent.
- **MATH215G Finite Mathematics 4-0-4** This course begins with a review of linear equations, inequalities, and systems of equations emphasizing graphing methods. Topics include matrices, linear programming, sets, an introduction to probability, the mathematics of finance, and the simplex method. Applications include Input-Output analysis, Sensitivity Analysis and Markov Chains. Prerequisites: Successful completion (grade of C or Better) of MATH 145G or MATH 147G or higher or satisfactory placement test scores as defined by the mathematics faculty.
- **SOCI136G Children & the Media: Diversity Issues 3-0-3** This course will explore the relationship of children to media in its social context. "Childhood" is a unique time where many images have a dramatic impact on the development of attitudes and perceptions about others. Impressions that may penetrate the subconscious are formed in children through media. This influence will be used to analyze diversity and the resulting stereotypes of religion, gender, age, race, ethnicity, disabilities, socio-economic status, and body image. Children have an innate capacity for empathy, respect and compassion toward others; an examination of the relationship between these qualities and the perceptions of diverse issues created by the media will be completed. *{Formerly HUMA135G}*