

Great Bay Community College

CATALOG ADDENDUM 2018-2019

Updated as of 3/27/18

MARCH 2018

- Omissions
 - **Leadership & Management Certificate 21 credits**
 - BUS110G Introduction to Business 3-0-3
 - PHIL240G Ethics 3-0-3
 - BUS114G Management 3-0-3
 - Either BUS210G Organizational Communication 3-0-3 or BUS200G Teambuilding 3-0-3
 - Either BUS224G Human Resource Management 3-0-3 or BUS116G Organizational Behavior 3-0-3
 - BUS208G Leadership Theory & Practice 3-0-3
 - BUS209G Principles of Global Business 3-0-3
 - **Sales & Digital Marketing Certificate 21 credits**
 - BUS110G Introduction to Business 3-0-3
 - MKTG101G Introduction to Marketing 3-0-3
 - MKTG224G Sales & Sales Management 3-0-3
 - MKTG201G Business Relationship Management 3-0-3
 - Either BUS210G Organizational Communication 3-0-3 or BUS200G Teambuilding 3-0-3
 - Either BUS205G Small Business Management 3-0-3 or BUS282G Capstone Research 3-0-3
 - BUS209G Principles of Global Business 3-0-3
- New course
 - **SOCI255G Societal Approaches to Health Care Systems 3-0-3** Today's health care providers must not only be competent in the skills required by their role in health care delivery role; they must also understand and function adaptively in the complex system(s) within which they work. A large proportion of health-related decisions are made not by the patient and/or care provider, but by legislators, insurers, institutions, and others who lack the information available from those delivering direct and indirect health care. Care providers need a background in public policy and the U.S. health care system in order to understand how it has evolved, how it affects health care delivery, and how to influence its future course. Prerequisite: College level reading and writing.