



Hospitality Management University Transfer Option

Associate Degree Program



About

The Hospitality industry serves an important role in the global economy and is one of the largest and fastest growing in the U.S. The Hospitality Management Associate in Science Degree and Certificate programs prepare students for a wide variety of positions with hotels, resorts, spas, country clubs, restaurants, catering operations, cruise lines, casinos, travel and tourism organizations convention services, event and wedding planners, recreation facilities, and more.

With Great Bay located in one of New Hampshire's premier tourism regions, students have access to a variety of internship and job placement opportunities. This direct access to hands on industry experience provides Great Bay hospitality students with a distinct advantage in the marketplace. A few of the Hospitality Management partners include: Wentworth by the Sea Hotel & Spa, Portsmouth and Dover Chambers of Commerce, Sheraton Portsmouth Harborside Hotel, Everyday Details-Professional Event and Wedding Planning, Strawberry Banke Museum, and One Liberty Lane Catering.

Students interested in Hospitality Management have two concentration options to choose from. [The Hospitality Management – Direct Career](#) option is recommended for students who plan to begin their career immediately after graduation from Great Bay. It is designed to provide students with more flexibility in sampling a variety of elective options in order to customize the program to fit their career needs and interests. [The Hospitality Management - University Transfer](#) option is specifically designed to prepare students for transfer to a Bachelor of Science in Hospitality Management at a four-year college or university. Developed in consultation with the Hospitality Management Department at the Peter T. Paul College of Business and Economics at the University of New Hampshire, this degree enables students to seamlessly transfer as a junior into the Bachelor of Science in Hospitality Management program at UNH or other universities.

Certificate programs in Event & Meeting Planning Management, Hotel/Restaurant Management, and Spa Management, offer students an opportunity to specialize in a particular area of hospitality. Most credits in each certificate program may be applied toward a degree in Hospitality Management or may serve as a stand-alone certificate for professionals preparing for a career change or advancement opportunities.

Great Bay Hospitality students may also earn several industry recognized certifications including the Cvent Certificate for event planners, the Delphi Certificate for sales and catering, and AHLEI's Managing Front Office Operations Certificate for hotel professionals.

Program Outcomes

Graduates of the Hospitality Management program will be able to:

- Identify the fundamental components, historical developments, and the current and future trends of the global hospitality industry.
- Explain the significance of the guest-host relationship inherent to the hospitality industry and the strategies used to achieve service excellence.
- Display the necessary written and oral communication skills required to be successful in the hospitality industry, including nonverbal techniques and an appreciation of cultural differences.
- Realize and appreciate the importance of professional, ethical, legal, and social issues and responsibilities related to the hospitality industry.
- Demonstrate a solid understanding of effective hospitality sales, marketing, and management practices.
- Develop and apply problem solving, decision making, team building and critical thinking skills to practical hospitality management situations.
- Broaden career perspectives and enhance personal and professional development opportunities for a successful career in the hospitality industry.
- Qualify for transfer to a four-year college or university having completed the necessary requirements in hospitality, business, and general education for upper level study in Hospitality Management.

How Much Can I Expect to Earn?

To learn more about potential earnings visit:

Bureau of Labor Statistics Occupational Outlook Handbook www.bls.gov/oco

Occupations/ Outlook Trends

A career in Hospitality provides a broad range of management opportunities in hospitality sales and marketing, hotel, restaurant, travel, tourism, and spa management, convention services, wedding and event planning, entrepreneurship opportunities, and private club management. Employment of meeting, convention, and event planners is projected to grow 33 percent from 2012 to 2022, much faster than the average for all occupations.

www.bls.gov/oco

Why Hospitality Management at Great Bay?

- Learning experiences offer field experiences and trips to the many hotels, resorts, restaurants, spas, travel and tourism operations.
- Classes provide a solid foundation for career success by offering students numerous opportunities to develop practical skills and professional relationships through invaluable hands-on experiences in the field.
- Professors are well-respected experts in the field who are dedicated to supporting, advising, and mentoring.



Great Bay
Community College

320 Corporate Drive, Portsmouth, NH 03801
603.427.7600



Student Name: _____

Student ID #: _____

Beginning Semester: _____



YOUR PATHWAY TO AN ASSOCIATE DEGREE
This **ACADEMIC MAP** keeps you on track to graduate in two years

DEGREE PROGRAM University Transfer - FIRST YEAR

Fall Semester

Course #	Course Name	Prerequisites (p)/ Corequisites (c)	Credits	Semester	Grade Earned	Transfer
HOS110G	Introduction to Hospitality Management		3			
MATH145G/147G or CIS110G/156G *	Topics in Applied College Math (Plus) or Intro to Computers/Computer Applications in Business (if placed into MATH215)	-Placement testing or a grade of C or better in MATH080G (p) -Placement testing or CIS107G or CIS110G (p)	3-4-5			
ENGL110G	College Composition I	Placement testing or a grade of C or better in ENGL099G (p)	4			
HOS150G	Hotel Operations		3			
<i>Total Semester Credits</i>			13-15			

**Students placing directly into MATH215G may take CIS110G or CIS156G in place of MATH145G/MATH147G.*

Spring Semester

Course #	Course Name	Prerequisites (p)/ Corequisites (c)	Credits	Semester	Grade Earned	Transfer
ACCT113G	Accounting and Financial Reporting I		3			
ENGL214G	Introduction to Creative Nonfiction	ENGL110G or equivalent (p)	3			
HOS175G	Hospitality Marketing & Sales	HOS110G (p)	3			
HOS235G	Food & Beverage Operations		3			
GEOG110G	World Geography		3			
<i>Total Semester Credits</i>			15			

DEGREE PROGRAM University Transfer - SECOND YEAR

Fall Semester

Course #	Course Name	Prerequisites (p)/ Corequisites (c)	Credits	Semester	Grade Earned	Transfer
SOCI20G	Society and Technological Change		3			
MATH215G	Finite Mathematics	Placement testing or C or better in MATH145G/147G (p)	4			
ECON234G	Macroeconomics		3			
HOS215G	Planning Meetings & Conventions		3			
ACCT123G	Accounting & Financial Reporting II	ACCT113G (p)	3			
<i>Total Semester Credits</i>			16			

Spring Semester

Course #	Course Name	Prerequisites (p)/ Corequisites (c)	Credits	Semester	Grade Earned	Transfer
ECON235G	Microeconomics	ECON234G (p)	3			
HOS250G	Event Planning		3			
HOS280G or HOS244G	Hospitality Internship or Intro to Spa Industry		3 3			
HOS275	Professional Development		3			
Select One: BIO106G BIOL109G BIOL150G BIOL160G	Select One: The Human Body General Biology II Nutrition Introduction to Environmental Science	-Successful completion of high school Bio or BIOL041G (p)	4			
<i>Total Semester Credits</i>			16			
Total Credits			60/62			

SUCCESS STRATEGIES

- Take English and Math in your first semester.
- Meet with your Academic Advisor every semester.
- Explore Transfer opportunities.
- Take advantage of Tutoring Services.
- Consider Summer courses to catch up or get ahead.
- Maintain an overall GPA of 2.0 to graduate.
- Check your student email daily.