The Associate in Science Degree in Business Administration emphasizes broad management competencies in finance, marketing, human resources, economics, and computers. This program is an excellent choice for students who would like a broad exposure to the business world and a solid foundation in business fundamentals.

The Business Administration degree is designed to provide students with options that enhance transfer to four-year institutions, or allow students to pursue employment upon completion of the program.

The Business Administration program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

In addition to the Business Administration Associate in Science Degree, Great Bay offers 5 pathways for students who would like to study within a specialized focus area:

- Insurance & Risk Management
- Leadership & Management *Direct path to SNHU through articulation agreement
- Sales & Digital Marketing
- Sports Management
- Transfer Pathway *Direct path to UNH’s Paul School through articulation agreement

Courses are subject to change.

Please refer to Catalog for suggested pathway.

Ready to take the next step?
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